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Local Business Leader Featured On National Magazine Cover

itSynergy President, Michael Cocanower Featured in Channelpro

PHOENIX— December 3, 2007 - Mr. Michael Cocanower, President of Phoenix-based itSynergy, is featured this month in Channelpro, a national publication dedicated to channel partners who serve the IT needs of small to midsize businesses. The magazine focuses on news, reviews and advice that helps channel partners better serve their clients and run successful businesses. Cocanower was selected based on his company's ability to provide expert IT consulting and management services to their client's with ten to two hundred and fifty workstations

Cocanower founded itSynergy in 1997 to help clients run a highly reliable IT infrastructure that strategically powers their business and services clients and customers. Serving over 100 businesses, itSynergy leverages the latest Microsoft® technology to build, deploy and support solutions that efficiently drive bottom line results for clients. The company specifically targets companies who want to use technology to drive their business strategically rather than fundamentally just run a reliable system. For example, the 2008 Arizona Super Bowl Host Committee hired itSynergy to increase their productivity and improve their communication through remote access features and centralized data storage.

Cocanower is a Microsoft® Most Valuable Professional indicating he is one among a highly select group of experts that represents the technical community's best and brightest on Microsoft® technologies. To earn the title one must also show a strong commitment to voluntarily sharing their real world expertise in technical and business communities.

itSynergy is a Microsoft® Gold Certified Partner. This is a certification that indicates the highest level of competency on Microsoft® products and requires testing to obtain the certification.

As leading experts on Microsoft® technology, Cocanower and his team are the IT Consulting Company leading businesses in Phoenix turn to for IT support if they have between ten and two hundred and fifty workstations.

For more information about Channelpro visit www.channelproonline.com.

For more information about itSynergy or Michael Cocanower visit www.itsynergy.com or call 602-297-2400.

To see the photo of magazine cover featuring Michael Cocanower, visit [here](#).